



MARKETING INTERN FARGO, NORTH DAKOTA

OVERVIEW

At Genovac, we're always seeking to mentor the next generation of professionals. Genovac is currently looking for a marketing intern to work out of our Fargo office.

RESPONSIBILITIES

The list below is not intended to be all-inclusive, but these are the types of activities a marketing intern at Genovac might be asked to perform.

- Manage HubSpot contact database
- Research publications and media contacts
- Proof copy for collateral
- Research and recommend marketing tools and approaches, e.g., tradeshow giveaways or the best tool for SEO analysis
- Perform light graphic work
- Schedule posts for social media

SKILLS

The ideal candidate will be well-rounded individual with an interest in developing a wide range of real-world mass communications and marketing skills. Strong communications (particularly written) skills and/or strong graphics skills preferred. A strong work-ethic is also required, although we can adapt the internship to meet the applicant's class schedule and availability.

The following skills sets are a plus, but the ideal applicant need not check all the boxes:

- Background in marketing, e.g., as a field of study or as a part-time job
- Background in sciences such as chemistry or biology
- Writing/communications as a field of study
- Experience with content management systems such as WordPress
- Experience with social media marketing, especially LinkedIn and Twitter
- Graphic design skills, anything from simple tools like Canva and PowerPoint to more sophisticated tools such as Adobe Illustrator
- Experience with HubSpot

In addition to a current resume, applicants should submit a cover letter that describes their interest in this position and details their relevant qualifications. Address correspondence to HR@genovac.com.



About Genovac

Genovac is a contract research and manufacturing organization offering the world's most advanced antibody discovery solutions. Its immunization technologies, combined with multiple single cell screening technologies, including Berkeley Lights' Beacon, enable success against the most challenging targets. Since its founding in 1999, Genovac has completed more than 3,500 projects, providing antibodies to clients in North America, Europe, Australia, and Asia that have been developed into clinical and commercial drugs. In addition to its headquarters and labs in Fargo, North Dakota, Genovac operates another scientific and production facility in Freiberg, Germany.